

## Choosing fringe benefits for employees 2/29/23

The rapid evolution on a global scale leads to changes in all areas of life. What was once seen as something new and innovative has now become a standard, or it's out of date already and in for a change. The evolving business environment entails changes to the workplace and workers' needs, which means new challenges for employers. Diversity of benefits available to employees is becoming a key factor in assessing the workplace. According to statistics, activities promoting diversity of benefits have a positive effect on any company's economic activity and worker productivity. Especially during the post-pandemic period, we could see employees expecting from their employers a package of benefits that's flexible and tailored to their needs. We have written before about the advantages of flexible reward schemes. In this article we are looking at a new technology solution that will help companies improve their benefits packages by tailoring those to the desires of their employees.

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